

The North Iowa Diversity Appreciation Team (NIDAT) met on Wednesday, October 10, 2007 at 4 pm in the 2nd floor conference room at City Hall in Mason City. Those in attendance were: Jane Ginapp, Dan Gapinski, Melissa Weiner, Matt Marquardt, Linda Woodcock, Mary Hamiel, Dennis Wilson, Joy Drennen and Kaye Young. This is the first meeting Dennis and Kaye have attended, so we introduced ourselves to them.

Jane called the meeting to order. The first item on the agenda was a discussion with Matt regarding switching from our present web master to Internet Marketing Professionals of Iowa. We currently use Kevin Suhr. Kevin has relocated to Olathe, Kansas and we tried to make this switch in 2006 but were unable to do so because Kevin required a notification that we were unable to give him. Matt and Kevin used to work together so they have been in contact and since we will be giving the notification Kevin requires, the switch should be relatively easy. We will be saving money with Matt and will also have a local contact so things should be better all around. The costs involved will be a \$50 fee to gain ownership of our domain name (this will cover two years), \$350 to redesign and overhaul the present sight to what we want and what will be more user friendly. Hosting charges will be \$300 per year. We presently pay \$450 so this alone is a big savings for us. Matt will allow us to use him for one change/addition to the site each month free of charge. If we need to use him more often, he will work with us on that, keeping in mind that we are not for profit and on a very minimal budget. It is our hope that we can have Mark Miller, a NIDAT member, help us keep it current. The most immediate need is to get the domain name from Kevin so that we can continue to use it. Jane will be contacting Kevin via phone and Dan will also be present when that is done. Matt will wait to hear from us before he starts working on the site.

The next agenda item was a wrap up of the Lunch by Central Park event held on September 14th. It was a definite success and huge improvement over past years. Thank you's were sent out to vendors. Some of the things we need to look into changing/fixing for next year include:

- Food vendors and information fair need to be located closer together
- Time of event could run from 11-1:30 rather than 2 pm
- The electrical provisions need to be addressed with the city
- We need to have more \$1 bills in the startup money
- Date for the 2008 event will be a little later in the month if we want to be in conjunction with the Great River City Festival

As for how much we made on the event, after reviewing all the numbers, we think that the NIDAT booth made about \$200 for us. This is the first year we have ever tried to do anything to make a profit for NIDAT. Dan graciously did the work and NIDAT made about \$200 for his efforts. We may want to consider moving the ticket sales table to better accommodate all of the vendors. Being at the south end and selling tickets at the north end of the street may not be a good deal.

At the Next meeting we will begin brainstorming for our next event, the Black History art and essay contest that we have co sponsored the past two years.

Meeting date for November is Wednesday, November 14 at 4 pm.

Meeting adjourned about 5:10

Respectfully submitted by Dixie Lamoreux